

**Public Meeting of the  
Art in Public Places Advisory Board  
Tuesday, November 10, 2020, 5:15 p.m.  
City of Bonita Springs  
Liles Hotel Conference Room  
27300 Old 41 Rd.  
Bonita Springs, Florida 34135**

**MINUTES**

I. ROLL CALL

Meeting called to order at 5:17 p.m.

**Present**

Susan Bridges  
Melissa Layner  
Janet Flanders  
Nigel Fullick

**Staff**

Nicole Perino  
Councilwoman Amy Quaremba

**Absent**

Joanie Licitra

II. PUBLIC COMMENT

No public comment.

III. DISCUSSION AND REVIEW OF OTOCAST APP, A MOBILE AUDIO GUIDE OF PUBLIC ART IN BONITA SPRINGS, IN PARTNERSHIP WITH THE CENTERS FOR THE ARTS BONITA SPRINGS

Ms. Bridges introduced the discussion on Otocast, stating that the Bonita Springs Center for the Arts applied for a grant to fund initiatives and one of the aspects of the grant was the Otocast application. Ms. Bridges explained that the Otocast app works on any smart phone and is used by people who are interested in art and history. The app consists of maps and audio guides for places of interest such as public art, historic sites and landmarks. Ms. Bridges reported that they would build it for a very nominal fee.

Ms. Bridges reported that the Bonita Springs Center for the Arts was awarded the grant, which will pay for Otocast. Ms. Bridges was thinking they could include the public art sculptures owned by the City. The app will let them specify which pieces are City owned art and which are owned by the Bonita Springs Center for the Arts. Ms. Bridges stated the cost is very reasonable and outlined the cost:

- The grant will pay for the initial cost.
- The cost is \$125 per pin.
  - Example, ten pins would cost \$1,250
  - The price drops fifty percent in the second year.
- Otocast does all the uploads and all the work.

- The grant will pay for this year. If they can show proof of how successful it was, Ms. Bridges is confident that they will be regranted next year.

Ms. Flanders asked if the \$125 per pin is a yearly fee. Ms. Bridges replied yes, but if you don't update anything, the second year, it is fifty percent less per pin. They can have up to 50 pins for the rate of \$125. The Board discussed Bonita Springs landmarks. Councilwoman Quaremba would like to include the Historic Preservation Board in later discussions.

The Board discussed; they like the idea and the consensus was it is a win-win. Ms. Bridges said the first year is covered, but they might have an expense for photos of the sculptures and audio recordings, which they would have to pay for.

Ms. Bridges suggested they do a joint press release. But she needs to know if the Board is interested.

Mr. Fullick asked for a motion to go forward with Otocast,

***Ms. Flanders made a motion to accept the very generous work that Ms. Bridges has done and go forward with Otocast, Ms. Layner seconded; motion passed unanimously.***

Mr. Fullick asked if there is a need to contribute anything this year. Ms. Bridges replied she will come to the Board if costs arise.

Ms. Perino will discuss Otocast with the City Manager. Ms. Bridges will reach out to Otocast tomorrow and try to get a structure of all the things included and get back to the Board.

Ms. Bridges noted that the Bonita Springs Center for the Arts will be promoting the app on their website, in their email blasts and communications. Ms. Bridges thinks this will give people something fun and uplifting.

#### IV. BOARD AND STAFF ITEMS:

##### A. DISCUSSION OF ART IN PUBLIC PLACES BOARD VACANCIES

Mr. Fullick has spoken to three people to see if they might be interested. Mr. Fullick noted that Ms. Shelley Anderson is interested in joining the Board. Ms. Perino will send her an application.

Mr. Fullick spoke to Mr. Joe Hemrick and he is considering.

Ms. Perino asked the Board if they know of anyone who would be interested, to let her know and she will send them an application.

##### B. DISCUSSION OF ARTIST COTTAGES AT RIVERSIDE PARK

Ms. Perino is working with the staff Attorney and Mr. Rubio for Cottage # 5. Ms. Perino noted that Mr. Rubio is very happy.

Ms. Perino reported that Council approved the contract extension for Cottage #3. The contract has been extended through May 4.

#### C. VICE CHAIR AND REAPPOINTMENT OF MEMBERS

Mr. Fullick asked Ms. Layner if she would be interested in being Vice-Chair. Ms. Layner stated she would be honored.

Ms. Perino reported that Ms. Flanders' appointment is up and asked if she would still like to serve on the Board. Ms. Flanders stated she would like to be reappointed to the Board.

Ms. Perino will reach out to Ms. Licitra to see if she would like to be reappointed.

Councilwoman Quaremba asked if Ms. Licitra could call into the meetings. Ms. Perino replied, per the Governor's order, she could attend by phone, but cannot vote. Ms. Perino will reach out to the City Attorney for clarification on this rule.

#### D. BENSON'S GROCERY

Ms. Perino reported that the owners of Benson's Grocery are going to renew the contract for the mural, and they are going to have the air conditioner fixed. Ms. Perino is hoping they can get the agreement signed and get it to Council for the December meeting. Ms. Perino contacted Mr. Nunez to see how much it would cost to have the mural fixed.

#### E. CERTIFICATE FOR MS. HAUSERMAN

Mr. Fullick and Ms. Perino discussed a certificate for Ms. Hauserman to thank her for her service on the Board. Ms. Perino will report back at next meeting on the status.

F. Ms. Bridges just received a notice about a Dale Rogers show. Ms. Bridges will forward to Ms. Perino to distribute to the Board.

Ms. Bridges announced that there will be a virtual panel on public art next Thursday that will be free to access. Ms. Bridges will send the information to Ms. Perino to distribute to the Board.

V. DISCUSSION OF NEXT MEETING DATE – DECEMBER 8, 2020

The Board approved December 8, 2020 for the next Board meeting.

VI. APPROVAL OF MINUTES OF OCTOBER 20, 2020 MEETING

Corrections:

Under Roll Call, correct Ms. Flanders name from Jennifer Flanders to Janet Flanders.

Item III, A, correct spelling of the word “VACANCIES”

Item III, A, last sentence

“Ms. Bridges has “knows of” two people in mind who might want to get involved.”

Remove “knows of” and replace with “has” so the sentence will read:

“Ms. Bridges has two people in mind...”

***Ms. Layner made a motion to approve the minutes as correct; Ms. Flanders seconded; motion passed unanimously.***

VII. ADJOURNMENT

Meeting adjourned at 6:30 p.m.

Respectfully submitted,

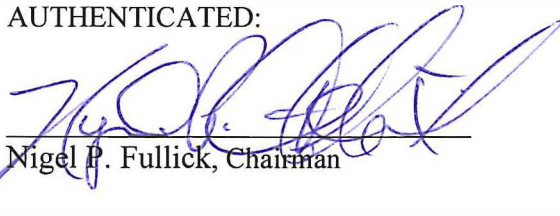
*Nadine Chiaramonte* 03/01/2021

Nadine Chiaramonte, Office Assistant

APPROVED:

Date: May 18, 2021

AUTHENTICATED:



Nigel P. Fullick, Chairman

**ANY PERSON REQUIRING SPECIAL ACCOMMODATIONS AT ANY OF THE MEETINGS BECAUSE OF A DISABILITY OR PHYSICAL IMPAIRMENT SHOULD CONTACT MEG WEISS, DIRECTOR OF ADMINISTRATIVE SERVICES AT 239-949-6262, AT LEAST 48 HOURS PRIOR TO THE MEETING. IF A PERSON DECIDES TO APPEAL A DECISION MADE BY THE COUNCIL IN ANY MATTER CONSIDERED AT THIS MEETING/HEARING, SUCH PERSON MAY NEED TO ENSURE THAT A VERBATIM RECORD OF THE PROCEEDING IS TO BE MADE, TO INCLUDE THE TESTIMONY AND EVIDENCE UPON WHICH ANY SUCH APPEAL IS TO BE BASED.**

**TWO OR MORE MEMBERS OF THE BONITA SPRINGS CITY COUNCIL MAY BE PRESENT AND MAY PARTICIPATE AT THE MEETING. THE SUBJECT MATTER OF THIS MEETING MAY BE AN ITEM FOR DISCUSSION AND ACTION AT A FUTURE BONITA SPRINGS CITY COUNCIL MEETING.**